

## Generation Quarterly News - Spring 2024



### SENIOR PARTNER LETTER 2024

Generation IM | March 19, 2024

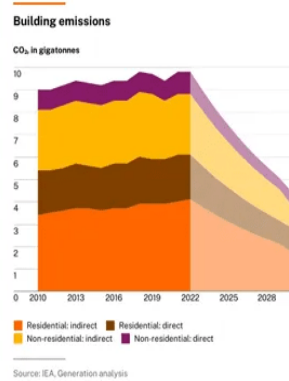
For over 20 years, Generation has been driving the adoption of sustainable investing. Senior Partner David Blood explains more about our mission to create a better world for future generations and the lessons we've learned along the way in this year's Senior Partner Letter.

[Read the letter.](#)

Sustainability Trends Report 2023

Building emissions need to fall sharply between now and 2030 if the goals of the Paris Agreement are to be met

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### Brick by Brick: Electrifying the Future of Our Built Environment

Generation IM | December 5, 2023

The Growth Equity team writes on Generation's investment in ServiceTitan, a cloud-based software platform built to power the trades, and why they're poised to be instrumental in the transition to electrification of homes and buildings.

[Read the article.](#)



### Generation Investment Management and Collab Capital Convene at AFROTECH Conference

The New York Times | November 2, 2023

Generation's Christina Whatley convened with Collab Capital's Head of Operations Rachel Wilson, Audible's Sr. Director of Economic Development Ari Fox, ChargerHelp! CEO Kameale C. Terry, and Toasted Life Co-Founder Warren Jones to discuss how to access capital, from traditional venture capital to specialized grants and resources, at the AFROTECH conference.

[Read the post.](#)

## Growth Portfolio Company News:

### **AlayaCare Revolutionizing Home Care with AI-Based Solutions to Address Industry's Most Challenging Problems**

AlayaCare | April 8, 2024

AlayaCare has announced that they will bring cutting-edge technology, including large language models and machine learning, to home care providers worldwide to address the critical challenges facing the sector.

[Read the release.](#)

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### **project44 Named a Leader in the 2024 Gartner Magic Quadrant for Real-Time Transportation Visibility Platforms for Fourth Consecutive Year**

project44 | April 1, 2024

Project44 was named a leader in Gartner's Magic Quadrant for Real-Time Transportation Visibility Platforms for the fourth year in a row. The company also was positioned as highest on the "Ability to Execute" and furthest right on the "Completeness of Vision" axes for the second consecutive year.

[Read the release.](#)

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### **This Taiwanese Company is Supercharging Electric Scooter Adoption Around the World**

Fast Company | March 19, 2024

Gogoro was recognized on the Fast Company's World's 50 Most Innovative Companies list, as well as on Fast Company's Most Innovative Companies in the Asia-Pacific region for 2024, for its successful global expansion, its plans to roll out 120 stations in four cities across India, and its transformation of Taiwan's energy landscape.

[Read the article.](#)

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### **How Pivot Bio is Helping Farmers Generate More Income While Reducing Emissions**

Fast Company | March 19, 2024

Pivot Bio was recognized on Fast Company's World's 50 Most Innovative Companies list, as well as on Fast Company's Most Innovative Companies in sustainability in 2024, for its microbes that deliver nitrogen from the air directly to plant roots and its coating for corn, oats, and other seeds so farmers can

plant with no additional steps.

[Read the article.](#)

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## **The Most Innovative Human Resources Companies 2024**

Fast Company | March 19, 2024

Gusto was recognized as one of Fast Company's Most Innovative Companies in human resources for 2024 for its AI-powered job posting generator, which allows hiring managers to save time (on average 20 minutes a post) writing descriptions of open positions.

[Read the article.](#)

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## **The Most Innovative Logistics Companies of 2024**

Fast Company | March 19, 2024

project44 was recognized as one of Fast Company's Most Innovative Companies in logistics for 2024 for its two new products--including a ChatGPT-based route recommendation engine-- which aggregated various streams of data in a single platform for the first time. Clients now have visibility into shipments across nearly 100% of railways in North America and Europe.

[Read the article.](#)

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## **WEKA Intros Turnkey Appliance to plug into SuperPOD**

Blocks and Files | March 19, 2024

Parallel file system supplier WEKA has devised an on-premises WEKApod storage appliance to plug into Nvidia's SuperPOD. This will deliver the quantum leap in speed, scale, simplicity, and sustainability needed for enterprises to support AI projects successfully.

[Read the article.](#)

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## **How a Microbe From Yellowstone's Hot Springs Could Help Feed the World**

Smithsonian Magazine | March 1, 2024

In 2009, NASA researcher Mark Kozubal scooped a microbe by the side of a hot spring in Yellowstone National Park. Nine years later, Nature's Fynd launched with the original microbe Kozubal found in Yellowstone, and today they have grown to sell their products at over 1,000 stores across the United States.

[Read the article.](#)

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## **Remitly CEO Says Taking Customer Service Calls is What He Looks Forward to the Most**

Fortune | February 9, 2024

Remitly CEO Matt Oppenheimer spoke with Fortune on how Remitly has tackled the challenge of building trust with customers by investing in customer service and embedding it into their corporate culture.

[Read the article.](#)

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## **A Taiwanese Scooter Startup is Taking Battery-Swapping Global--and Wants to Bring Legacy Brands like Yamaha and Suzuki Along for the Ride**

Fortune | February 2, 2024

Gogoro CEO Horace Luke spoke with Fortune on the expansion of Gogoro's battery-swapping network, including recent forays into Singapore, the Philippines, and India.

[Read the article.](#)

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## **Retirement-Focused Fintech Guideline Reaches \$100 Million in Recurring Revenue**

Fast Company | January 19, 2024

Since its launch, Guideline has signed more than 47,000 businesses as customers, with nearly one million people having used its plans. The scalable retirement platform announced it recently reached more than \$100 million annual recurring revenue.

[Read the article.](#)

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## **OneTrust CEO Says Companies are Falling into a 'Trust Gap' Between Stakeholder Demands and Business Capabilities.**

Fortune | November 3, 2023

OneTrust CEO Kabir Barday spoke with Fortune on the findings from OneTrust's survey, which revealed the growing value of trust as a business consideration and the challenges leaders face in effectively measuring trust.

[Read the article.](#)

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## **Optoro CEO Amena Ali Focused on Organic Growth, but Doesn't Rule Out a Sale Some Day**

The Washington Business Journal, November 9, 2023

Under the helm of CEO Amena Ali, Optoro's revenue has soared by 75%, driven in part by an addition to its express returns program, which is focused on box and label-free returns.

[Read the article.](#)

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**Create Your Market by Being Recognizable but Different**

Fast Company, October 9, 2023

Thomas Jonas, the CEO of Nature's Fynd, writes on the lessons he's learned from taking Nature's Fynd from idea to vision, including the importance of product differentiation.

[Read the article.](#)

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Follow us on LinkedIn

London:

GENERATION INVESTMENT MANAGEMENT LLP

20 Air Street

London

W1B 5AN

U.K.

T: +44 (0) 207 534 4700

F: +44 (0) 207 534 4701

San Francisco:

GENERATION INVESTMENT MANAGEMENT U.S. LLP

555 Mission Street

Suite 3400

San Francisco

California 94105

U.S.A.

T: +1 (415) 619 3242

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www.generationim.com